<u>Readings: Ch. 13</u> **Hw3**: 13.B.2, 13.B.4, 13.C.1, 13.C.5.

Midterm Exam Thursday, October 10; regular class time.

Topic 4The Principal-Agent Problem

<u>Readings: Ch. 14</u> **Hw4**: 14.B.4, 14.C.3, 14.C.7, 14.C.8.

Topic 5Theory of the Firm

Readings:

-405. Williamson, O.E., The Economic Institutions of Capitalism, 1985, New York: Free Press. -719. -382. Greenlee, Patrick, David Reitman, and David Sibley, "An Antitrust Analysis of Bundled Loyalty Discounts," International Journal of Industrial Organization, 2008. Segal, Ilya and Michael Whinston, "Exclusive Contracts and the Protection of Investments," RAND, 2000. Segal, Ilya and Michael Whinston, "Naked Exclusion: Comment," AER, 2000. Spier, Kathryn and Michael Whinston, "On the Efficiency of Privately Stipulated Damages for Breach of Contract: Entry Barriers, Reliance and Renegotiation," RAND, 1995. Simpson, John and Abraham Wickelgren, "Naked Exclusion, Efficient Breach, and

Downstream Competition," AER, 2007.

Hw6: (1) Using a simple model to explain the Chicago School argument that anticompetitive exclusive contracts are not profitable. Briefly explain the possible reasons under which this argument no longer hold. (2) Write a short review of Özlem Bedre-Defolie and Gary Biglaiser (2017).

Topic 7Economics of Search

1. Price Search in Homogeneous Product markets

(2) V

Armstrong, M, Vickers, J, and