

# Professor Edward Morey

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Home Page for Econ 2010 (Edward): Principles of Microeconomics

Fall 2017: Tuesday and Thursday 9:30-10:45, Chem 142

Much of my research over the past thirty years has been on theory and applications on how people make choices (predicting what they will do and why), specifically statistical models of choice. I develop models of choice, collect data, and estimate the models. A goal is often to estimate an individual's willingness-to-pay for a product or opportunity. Many of my applications are to environmental and recreational choices, but I have modeled and estimated health care choice, job choice, and other things. Besides teaching microeconomics, I teach courses in statistics, environmental economics, and natural-resource economics. Most people think of me as an environmental economist. As I have gotten older I have become more interested in the psychology of choice (I started college as a psych major) and how it relates to the economic theories of choice. I am deeply interested in the ethics of choice: do people make the right choices for themselves and society; this has led me to study moral philosophy. I am currently writing a book on these topics. This semester I am teaching a course for upper-division econ majors called "Ethics, happiness, and choice." If you want to learn more about my research, go to my C.U. web page at <http://www.colorado.edu/economics/morey/>

You are responsible for understanding the mechanics of the course

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- **The text:** *Microeconomics* by [Paul Krugman](#) and [Robin Wells](#), 4th edition
  - [Sapling for Econ 2010, Edward's section](#)
  - [The recitation schedule, the T.A.'s and their office hours](#)
  - [Ways the T.A.s might help you to conquer the material](#)
  - [Studying and learning](#)
  - [Rough lecture notes and supplemental readings](#)
  - [Copies of the book chapters with notes and comments attached \(from an earlier edition of the text\)](#)
  - [Comments on past exams](#) this link includes all past exams
  - [What, pray tell, is microeconomics? And, why should I care?](#)
  - [Who should be encouraged to take this course? Who should be discouraged from taking this course?](#)
  - [Exam dates: you must take the exams at these times](#)
  - [How your course grade will be determined.](#)
  - [Links to the course web pages of other principles of microeconomics classes](#)

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Unless otherwise specified, the materials available online are in .pdf format and can be read with [Adobe Acrobat Reader](#). If you do not have the Acrobat Reader, you can download it for free from the [adobe web site](#). Once you have [Adobe Acrobat Reader downloaded](#) to your machine, clicking the title of the document will open it on the Web in the Acrobat Reader. Then use "save" under "file" to copy the paper to one of your directories.

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